



CITY OF PLAINFIELD

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For Immediate Release

House Music Festival for Prostate Cancer Awareness

Plainfield, NJ – On September 18, 2021, the City will host Plainfield’s Second House Music Festival for a Cause, raising awareness for Prostate Cancer. Prostate cancer is the most frequently diagnosed form of cancer among men as well as the second leading cause of death for men. A study conducted by The National Cancer Institute determined that one (1) in eight (8) of Black and Brown men will be diagnosed with prostate cancer during their lifetime. As a community heavily populated by both Black and Brown men, these numbers are concerning. The City of Plainfield remains an advocate for proactive self-awareness. Our male population must become knowledgeable about the dangers of this disease and get motivated to seek testing.

The House Music Festival will take place at Plainfield Cedar Brook Park and runs from 12 pm to 9 pm. It will truly be a night to remember. Just like our first House Music Festival back in 2019, which attracted a crowd of over 3000 individuals, Saturday night promises a good time, awareness, laughter, and 9hrs of nonstop music.

Amerigroup Health Services and other health organizations have partnered with the City to provide critical education and resources to fight prostate cancer. The event will feature free Prostate cancer screening, COVID-19 vaccination and testing, several of Plainfield’s famous food trucks, giveaway raffles, commercial vendors, and other attractions. Headlining as special performances are several of Plainfield’s talented DJ entertainers.

“I invite you to join the City of Plainfield and me at our House Music Festival on Saturday, September 18,” said Mayor Adrian O. Mapp, “Bring your family, invite a friend or tell your neighbors and help save a life. In a fight against cancer, early detection can be the determining factor on whether a successful outcome will be achieved.”